## **India Journal**

Santa Fe Springs Thu May 14, 2009

## Sukh Chugh Recognized by OC Human Relations

## BY A STAFF REPORTER

ANAHEIM, CA - Since its inception, Orange County Human Relations has been recognizing and honoring outstanding people in schools, communities and police departments for their exemplary contribution to human relations in Orange County.

Among the recipients of the award this year is young Indian-American Sukh Chugh who was presented the honor at a ceremony conducted on May 7, at the Grove of Anaheim.

Sukh Chugh, the founder of the entirely volunteer run organization Be the Cause(BTC), has developed and led a community of individuals that create enriching opportunities of service since 2002. The organization not only benefits the community at large but changes the lives of its members as well. Be the Cause organizes regular community service projects and an Annual Walk to raise funds for its activities.

BTC came into existence in the wake of the 9/11 terrorist attack. BTC was created as a platform to give people the opportunity to serve others with love , an organization run by just volunteers with no 'staff,' no office space or the usual infrastructure associated with any institution. The name was derived from the idea to ask one to embody the principles one wishes to change in the world and to reflect the myriad causes that need attention. It is also a play off Gandhiji's famous quote "Be the change that you wish to see in the world."